
POWER_{FOR}ALL

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#PowerForAll



LAUNCH COALITION

OFF-GRID: ELECTRIC



PRACTICAL ACTION
Technology challenging poverty



greenlight
planet

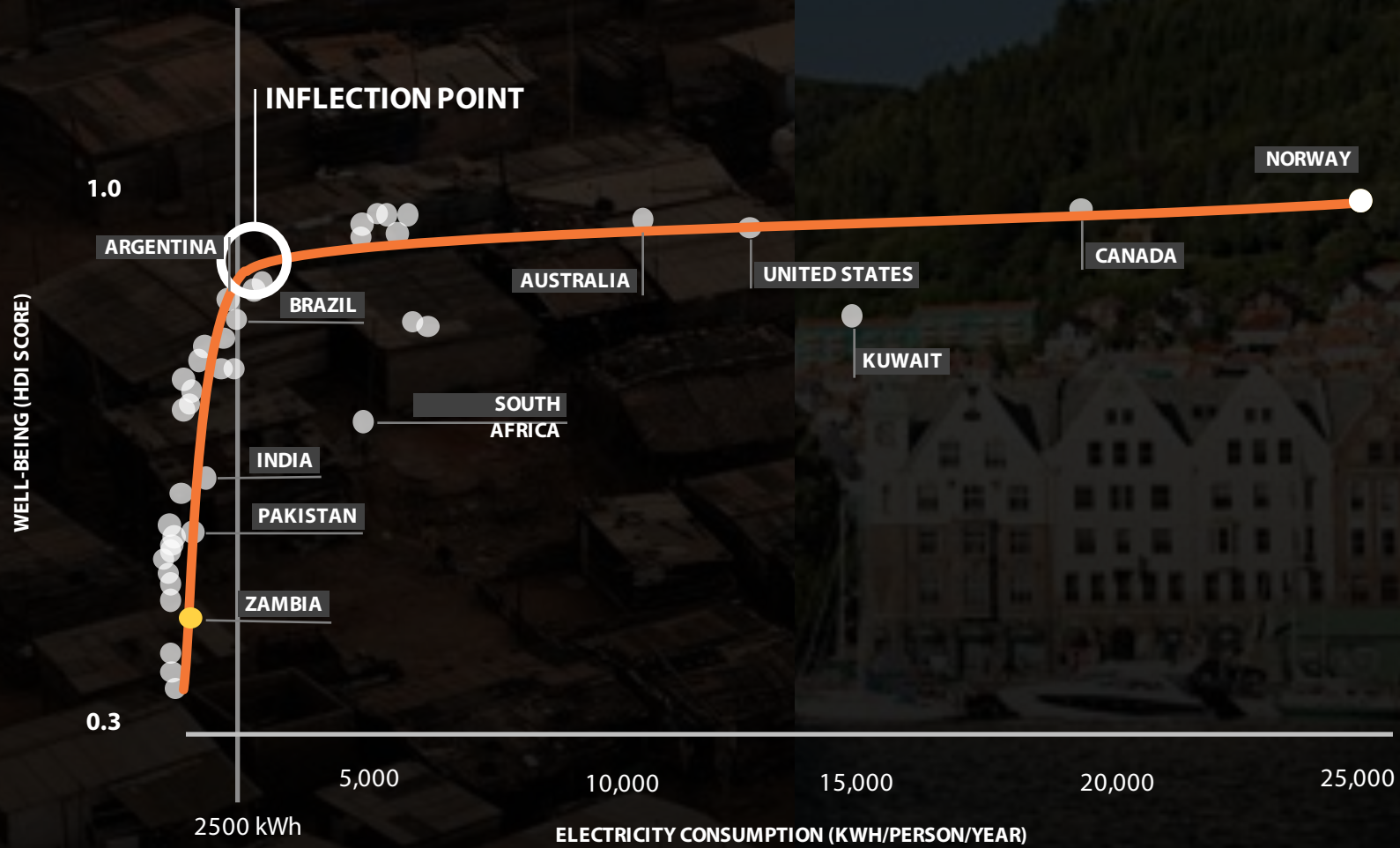
 **Katalytix**
SPARKING ENERGY EVOLUTION

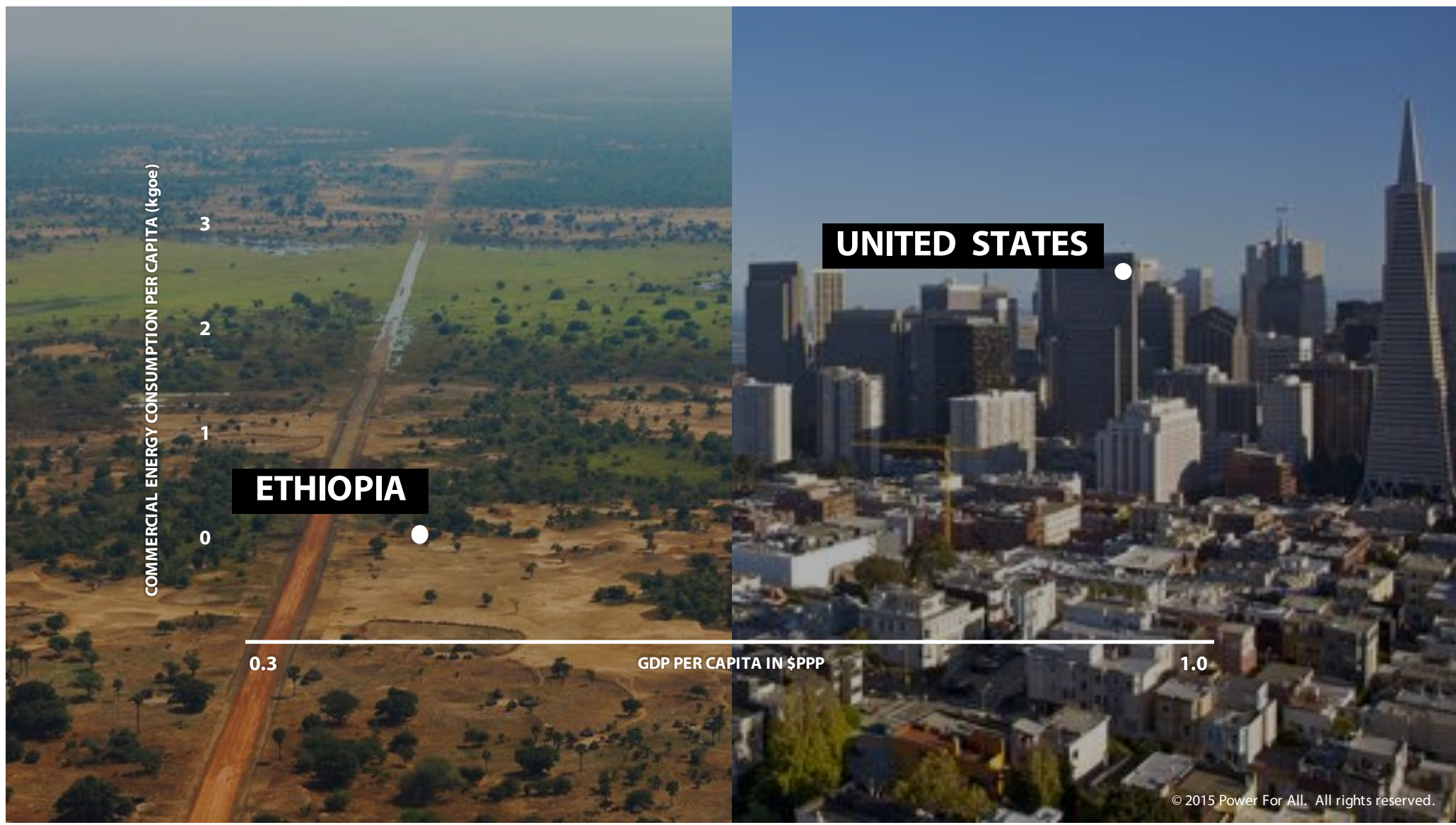


An aerial night photograph of a densely populated city, likely in a developing country, showing numerous small lights from buildings and streets. The word "ENERGY" is superimposed in large white letters, flanked by two horizontal yellow bars.

ENERGY







COMMERCIAL ENERGY CONSUMPTION PER CAPITA (kgoe)

3

2

1

0

0.3

GDP PER CAPITA IN \$PPP

1.0

ETHIOPIA

UGANDA

KENYA

SENEGAL

BANGLADESH

GHANA

INDIA

CHINA

UNITED STATES

SOUTH KOREA

A photograph of a village with thatched-roof huts and large trees under a blue sky. The scene is set in a rural area with several traditional dwellings featuring steeply pitched, thatched roofs. Large, leafy trees are scattered throughout the landscape, and a dirt path leads through the village. The sky is a clear, bright blue.

DEVELOPING WORLD

1 BILLION +

people without access energy



\$700

BILLION



DEMAND

A woman is walking away from the camera on a wide, reddish-brown dirt road. She is carrying a large, shallow white bowl balanced on her head. She is wearing a patterned top and a long, light-colored skirt with a green and yellow floral design. The road is flanked by lush green grass and dense trees in the background under a clear sky.

85%

live in rural areas

A close-up photograph of a woman wearing a white headscarf and a red garment. She has a distressed expression, with her mouth slightly open and eyes looking upwards. The background is dark and out of focus.

DANGEROUS

A close-up photograph of a person's hands holding several torn and crumpled banknotes. The person is wearing a blue shirt. The background is dark and out of focus.

EXPENSIVE

A photograph of a young child sitting on the ground, cooking over an open fire. The child is holding a long wooden stick and stirring something in a pot. The background is a simple, outdoor setting with a white cloth hanging in the background.

UNSUSTAINABLE



800,000 deaths
DANGEROUS
from kerosene
pollution per year

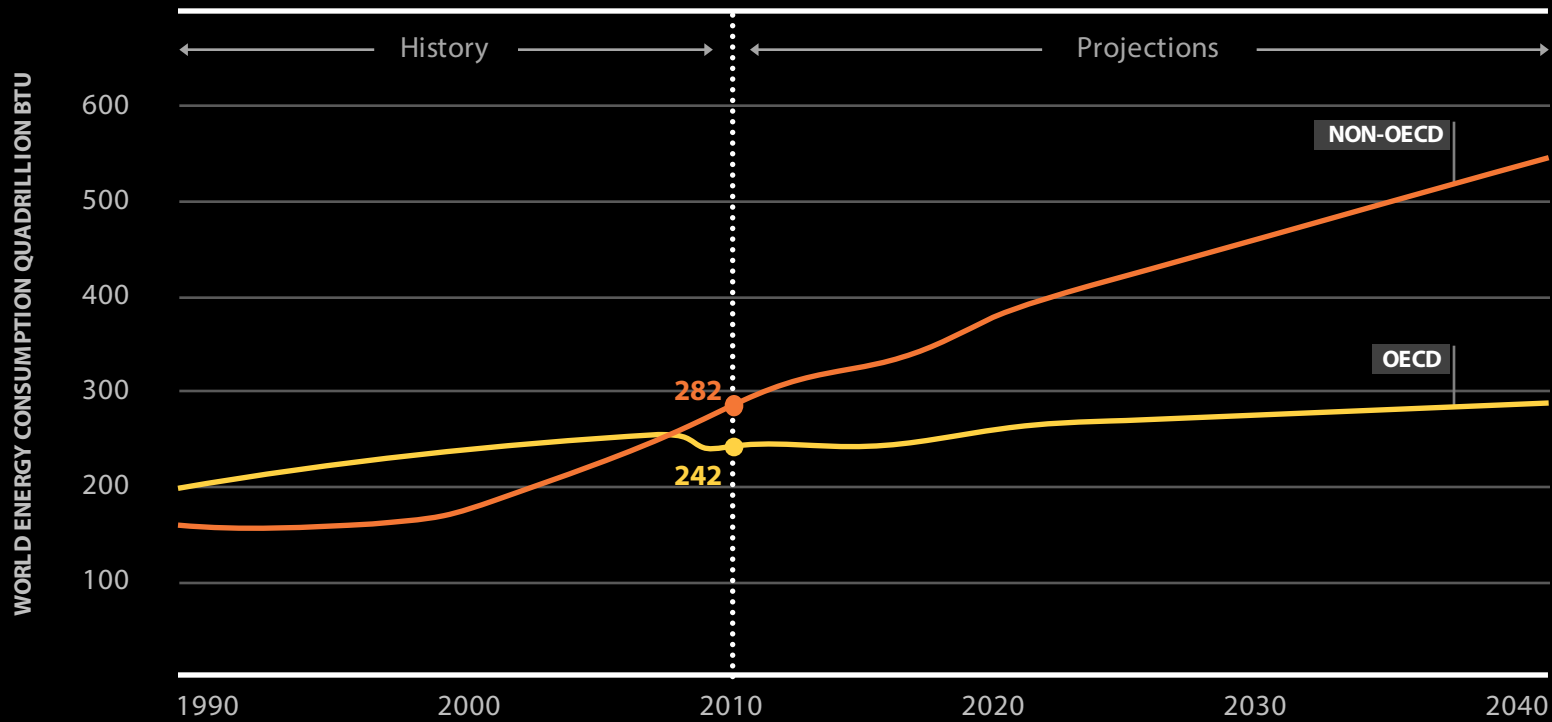


\$40 billion wasted
EXPENSIVE
annually on poor-
quality lighting



190 million tons
UNSUSTAINABLE
of greenhouse gas
emissions per year

NON-OECD POPULATION AND ENERGY CONSUMPTION



NON-OECD MEMBER COUNTRIES



The background image is a photograph of a rural landscape at sunset. In the foreground, there are several haystacks and some dry vegetation. In the middle ground, there are several small, traditional huts with thatched roofs. The sky is filled with large, dark clouds, and the sun is low on the horizon, creating a warm, golden glow. The word "SUPPLY" is overlaid in the center in a large, white, sans-serif font, flanked by two horizontal yellow lines.

SUPPLY





DENSE POPULATION
SHORT DISTANCE



LOW DENSITY
LONG DISTANCE

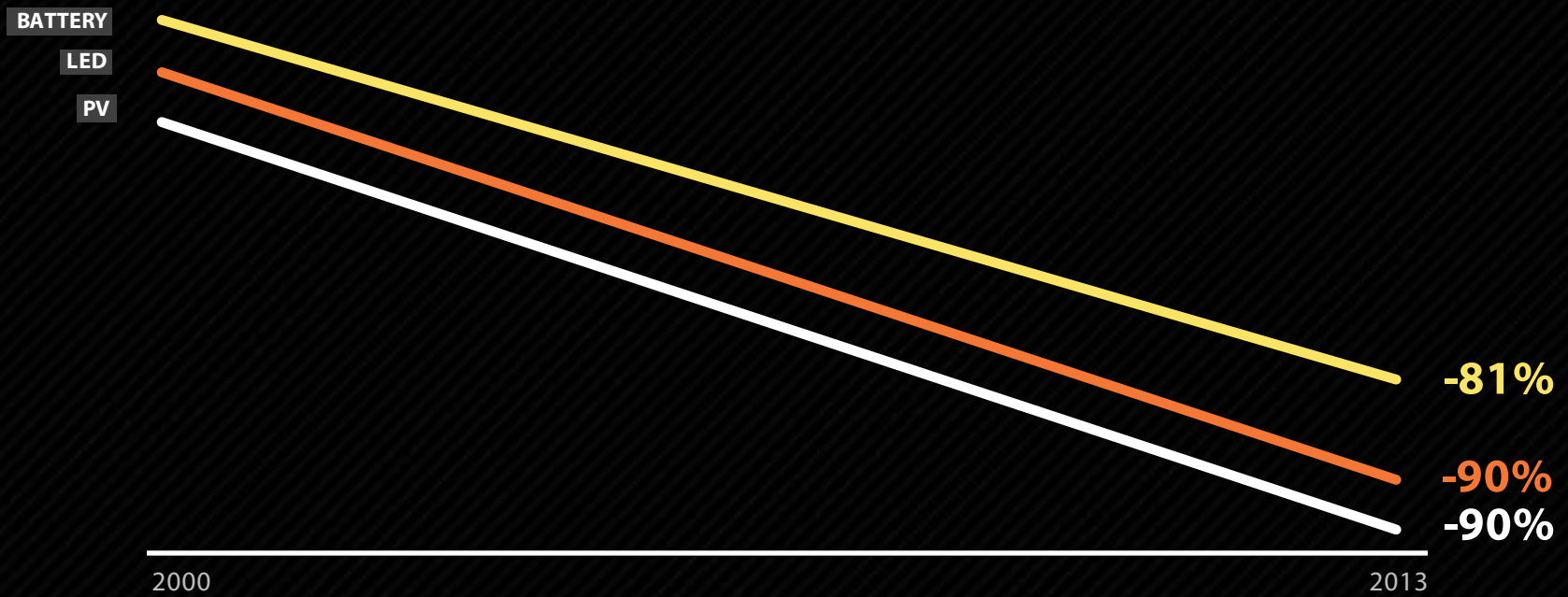




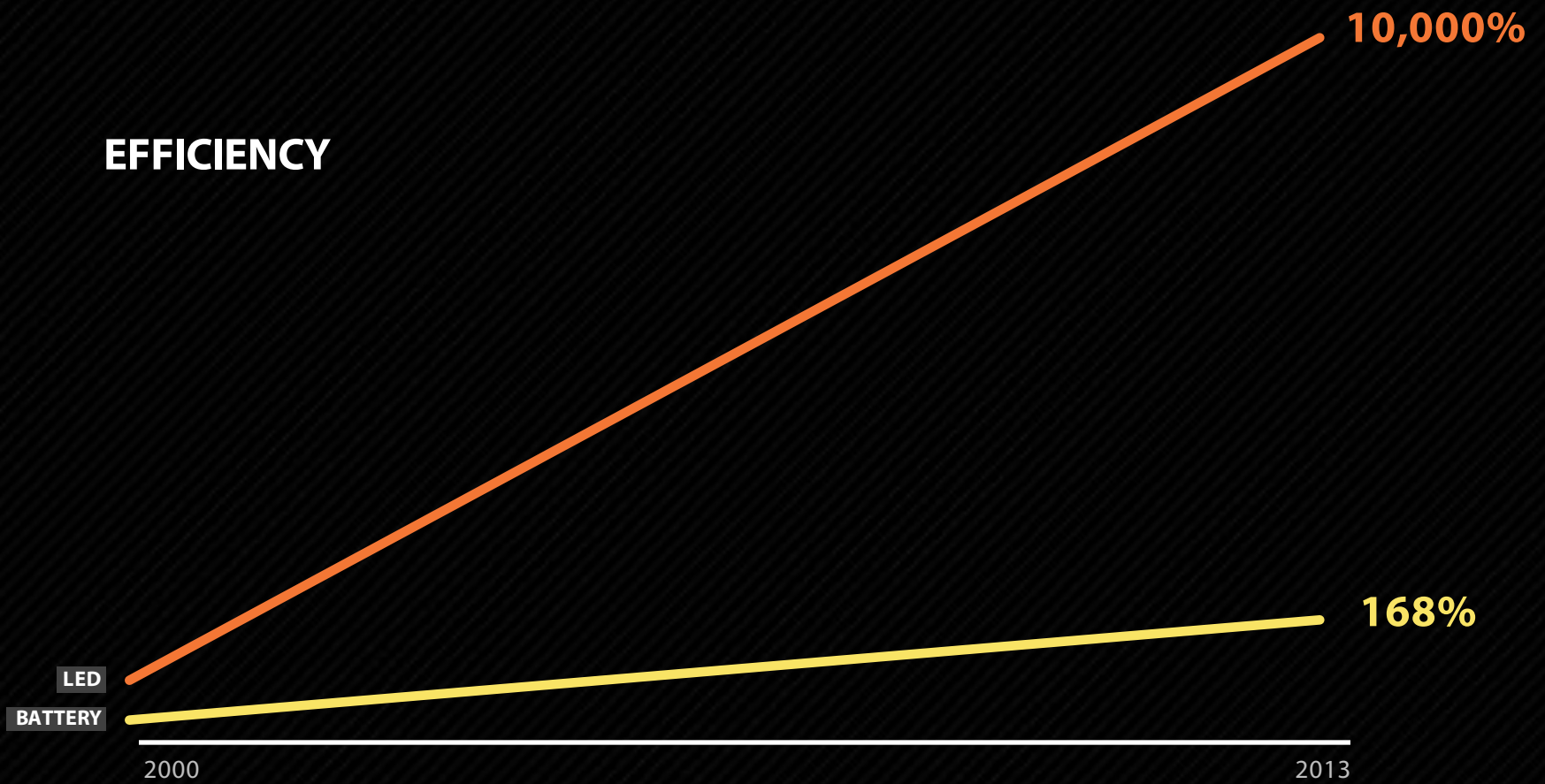
A photograph of two women in the foreground, smiling at the camera. They are wearing traditional, colorful beaded necklaces and clothing. The woman on the right has a large, multi-layered beaded necklace. In the background, a village scene is visible with several other people, including children, and traditional thatched-roof huts under a clear sky. The word "OPPORTUNITY" is overlaid in large white letters, flanked by two horizontal yellow bars.

OPPORTUNITY

COST REDUCTION

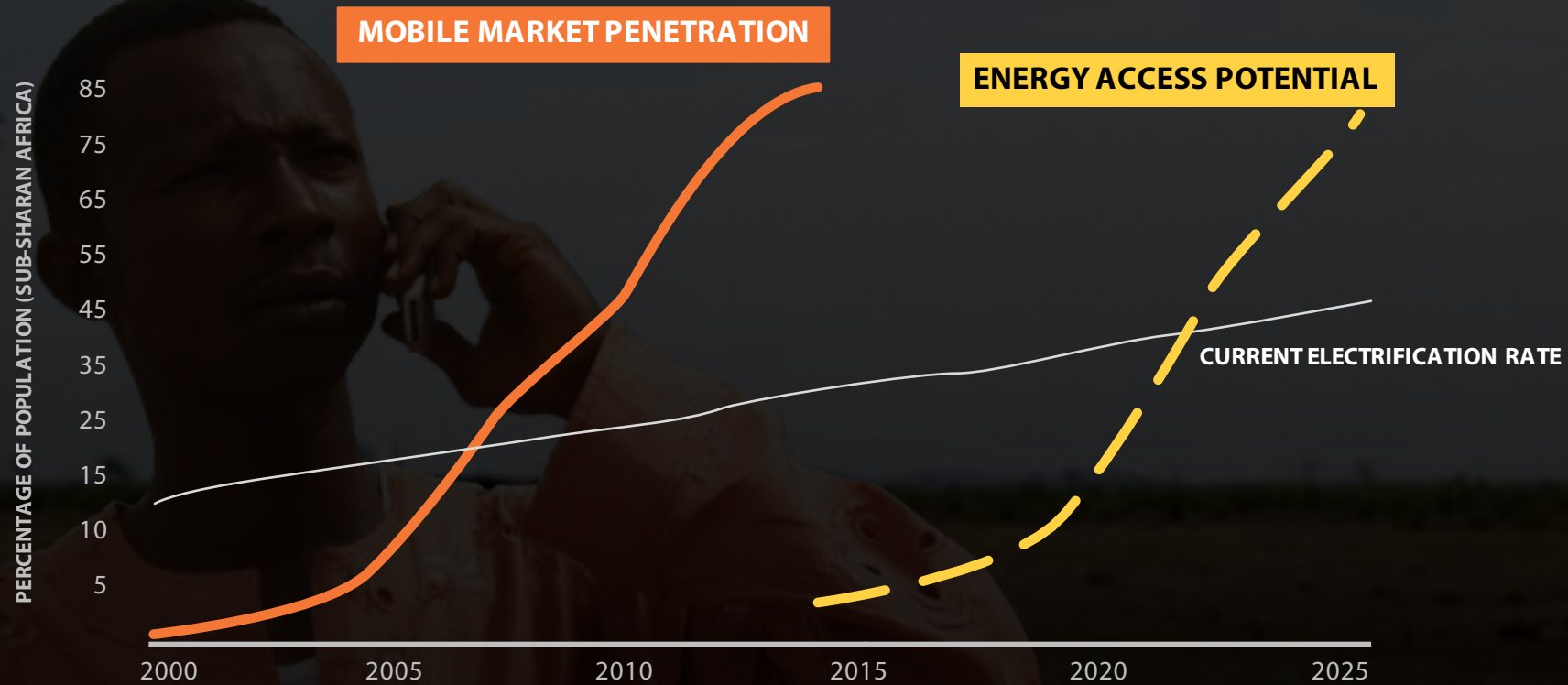


EFFICIENCY





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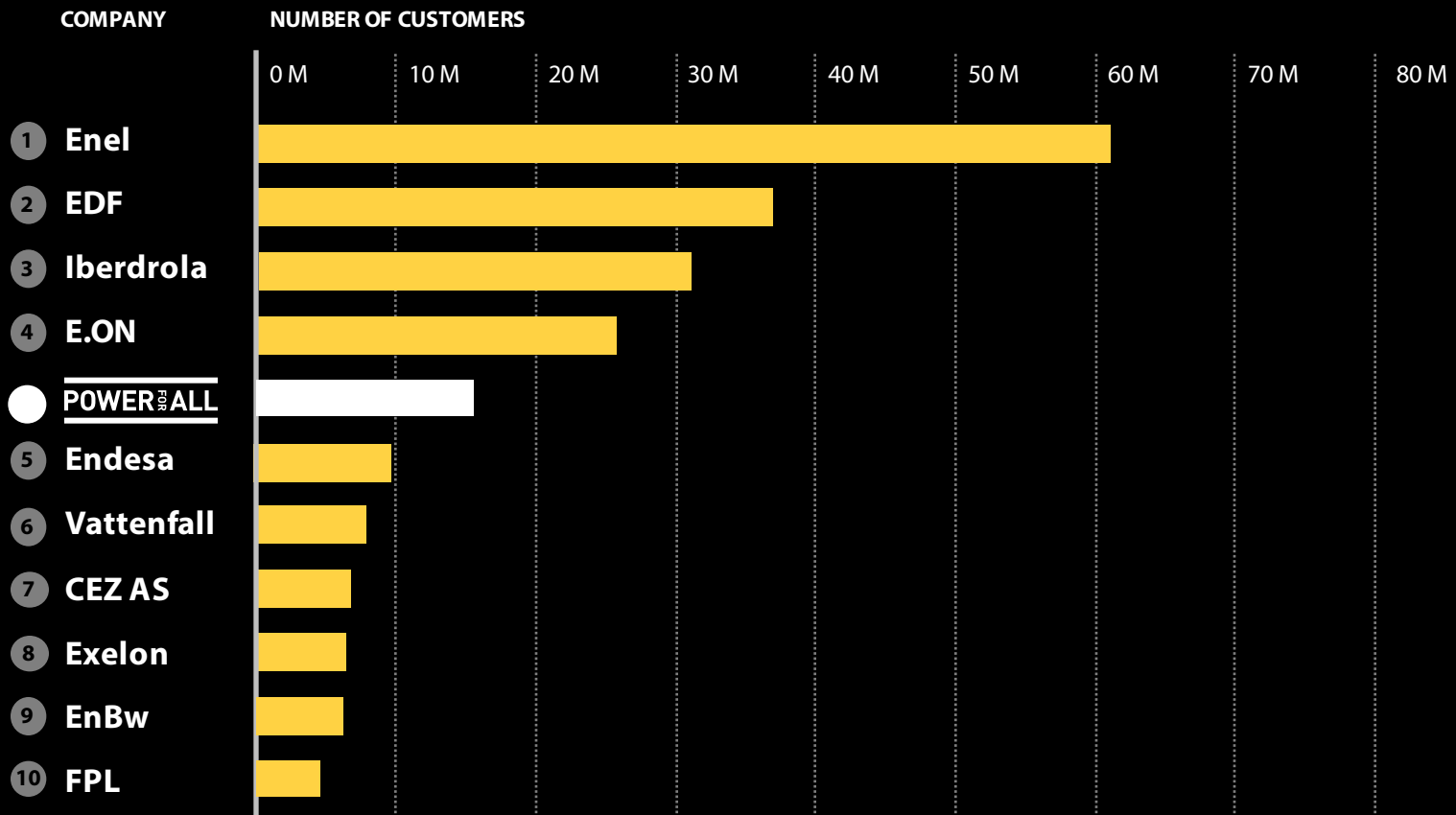


A large crowd of women, many wearing pink or purple saris, are gathered outdoors. They are holding up clear plastic water jugs with orange caps, some with their arms raised in celebration. The scene is filled with a sense of joy and community. The text "A BETTER PATH" is overlaid in large white letters, flanked by two horizontal yellow bars.

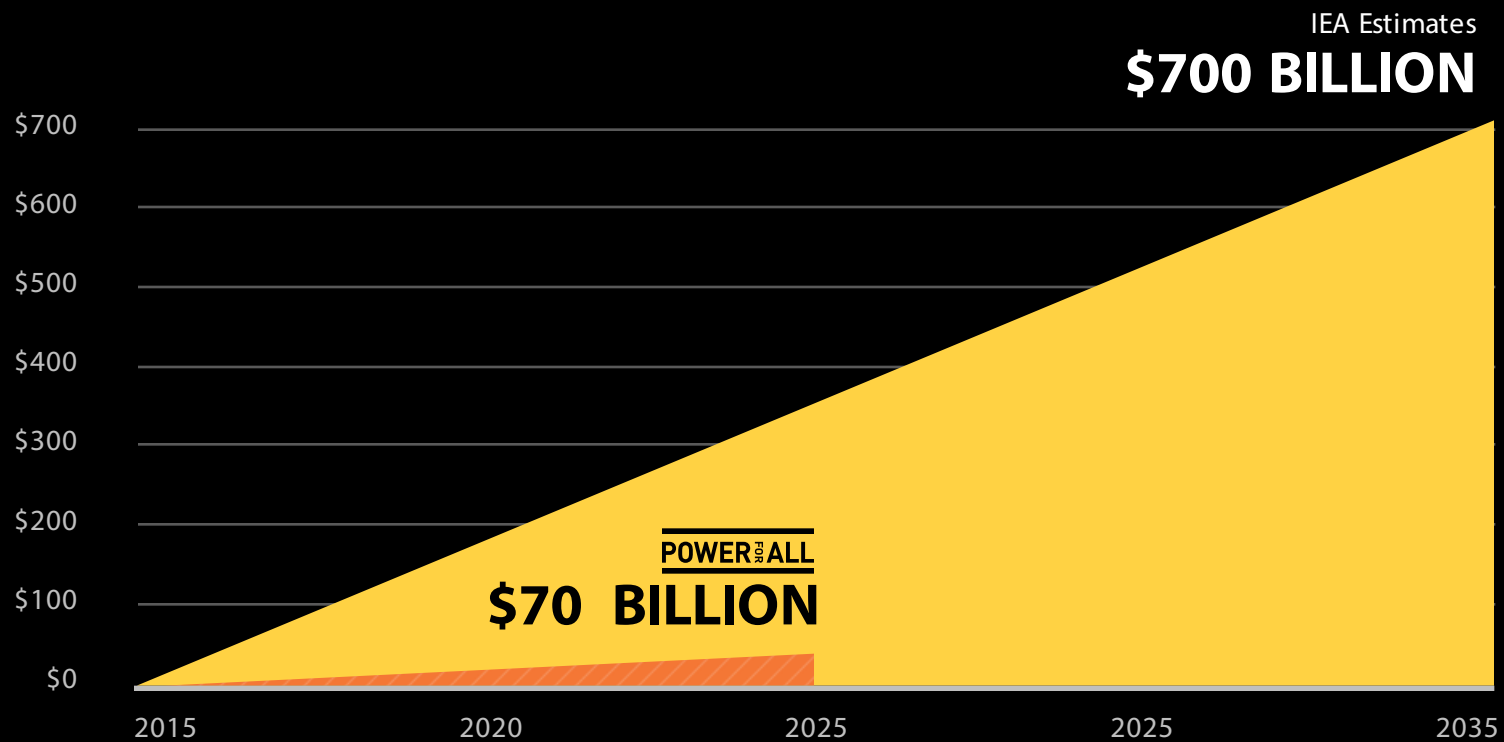
A BETTER PATH

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LARGEST GLOBAL ELECTRICAL UTILITIES



UNIVERSAL ENERGY ACCESS COMPARATIVE COSTS



10%

of the cost

HALF

the time



CALL TO ACTION



DECENTRALIZED RENEWABLES

The background of the entire slide is a close-up, slightly blurred photograph of solar panels. The panels are arranged in a grid pattern, with dark blue or black rectangular cells separated by thin white lines. The perspective is from a low angle, looking up at the panels, which creates a sense of depth and scale. The lighting is soft, highlighting the texture of the panels.

QUALITY

AFFORDABILITY

COLLABORATION

POWER FOR ALL



PUBLIC SECTOR & GOVERNMENTS



**PRIVATE SECTOR
COLLABORATION**

**LEVEL PLAYING
FIELD**

**ENERGY
POLICY**



FOUNDATIONS & DONORS



**MARKET
BUILDING**

**GROW
AWARENESS**

**SUSTAINED
COMMITMENT**



INVESTORS & LENDERS



MANUFACTURING


DISTRIBUTION

CONSUMER PAYMENTS

ROI SOCIAL IMPACT

A photograph of a woman and a young child standing in front of a row of solar panels. The woman, on the left, is wearing a red and yellow beaded necklace and a patterned shawl. The child, on the right, is wearing a green shirt. The text "ENERGY CUSTOMERS" is overlaid in large white letters, flanked by two horizontal yellow bars.

ENERGY CUSTOMERS



**TEACH
RENEWABLE**

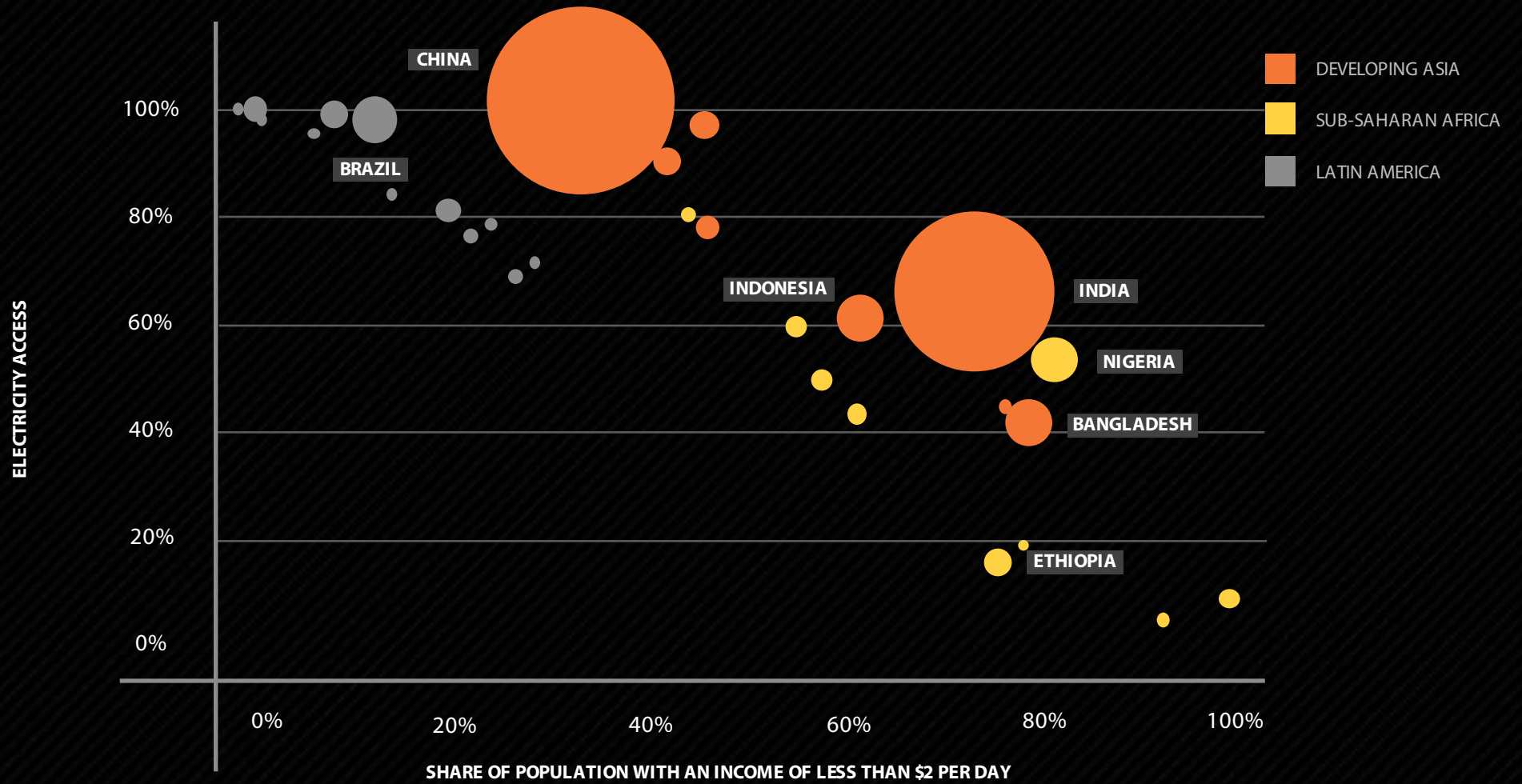
**CHOOSE
DISTRIBUTED**

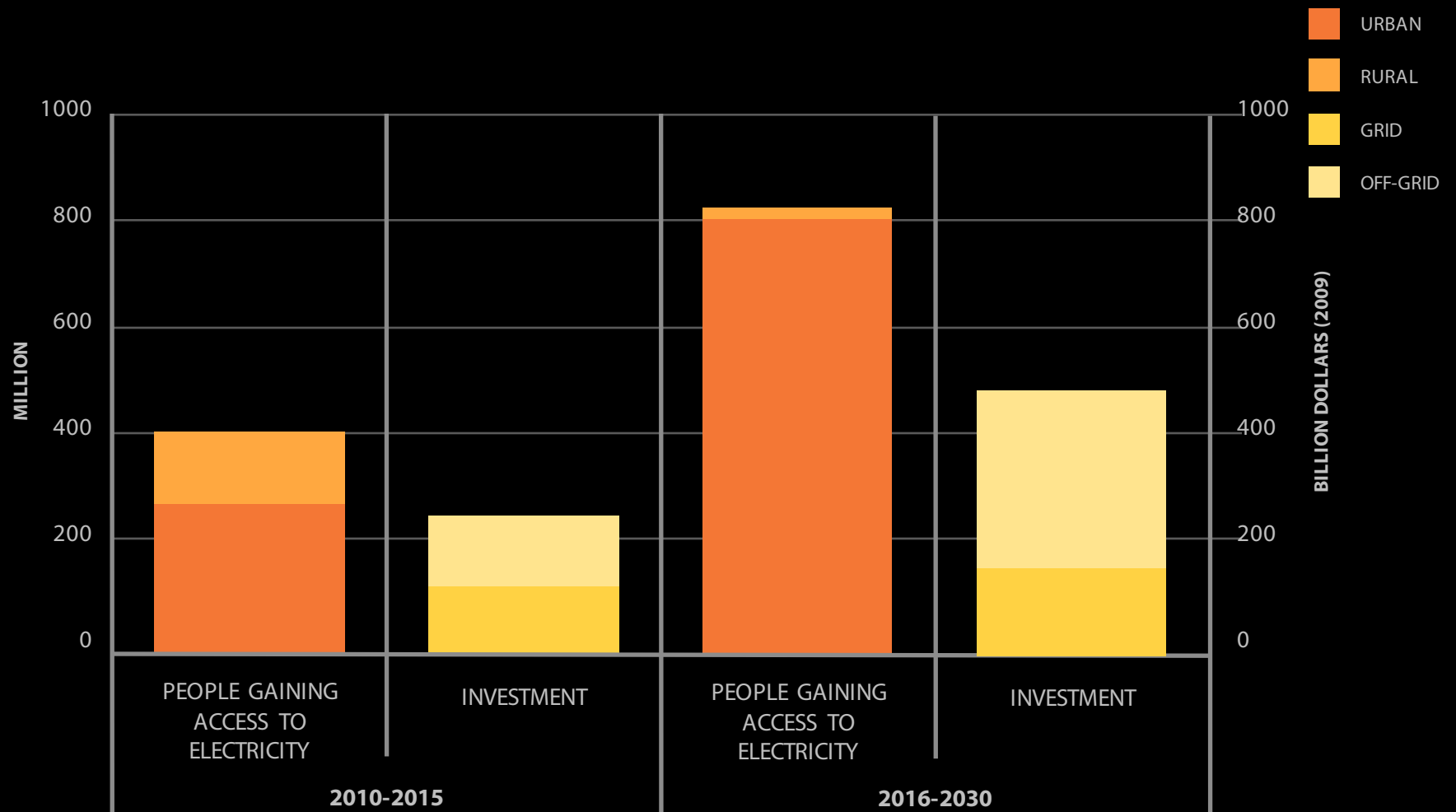
**DEMOCRATIZE
POWER**

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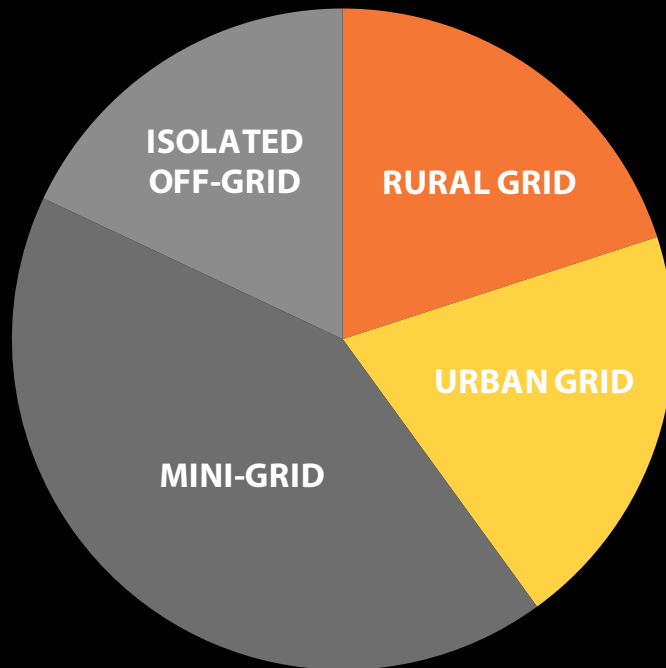
APPENDIX





ADDITIONAL GENERATION

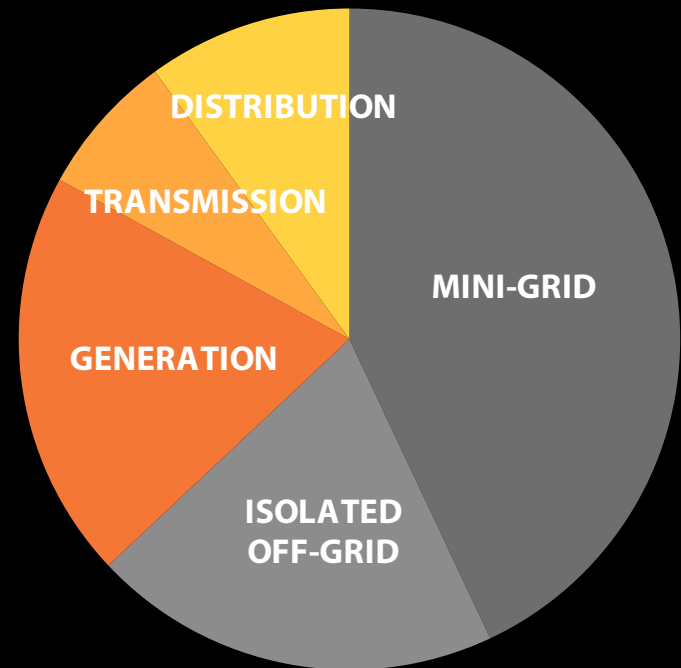
952 TWh



GRID CONNECTED
40%

ADDITIONAL INVESTMENT

\$700 BILLION (2009 PRICES)



GRID CONNECTED
37%





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