

THE SOLUTION IS COMMUNITY SOLAR

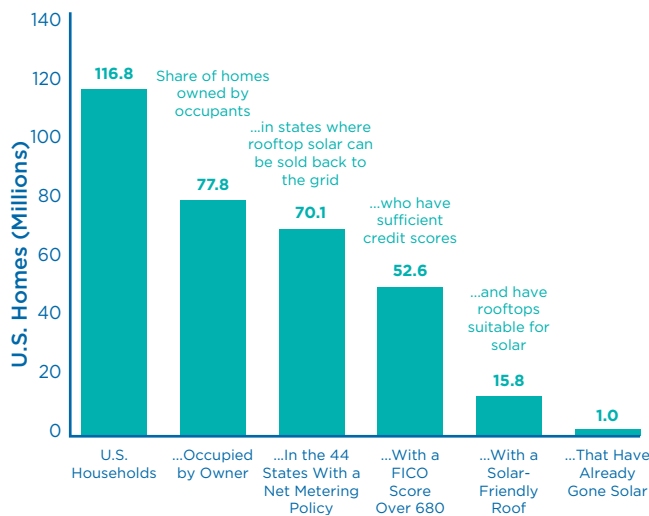


VOTE SOLAR

WHAT IS THE PROBLEM?

75% OF AMERICAN HOUSEHOLDS do not have access to low-cost rooftop solar.

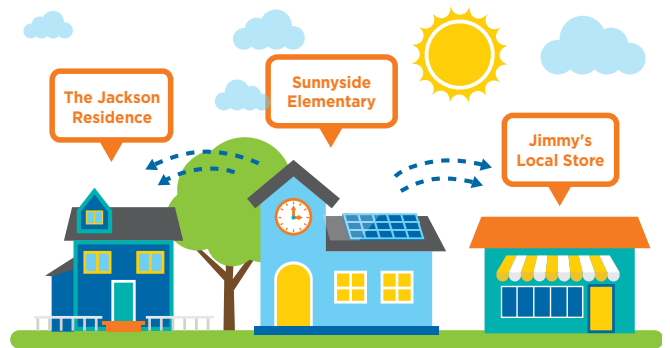
2016 Residential Customer Demographics by Rooftop Solar Constraints



Source: GTM Research, Solar Energy Industries Association, Solar Market Insight Report: 2016 Year in Review

WHAT IS THE SOLUTION?

Local community solar allows multiple participants to **SHARE THE COST-SAVING BENEFITS OF A SINGLE SOLAR INSTALLATION.**



Community solar projects allow individuals to go solar even if they don't own their home or business, have old or shaded roofs, or face financial barriers to rooftop solar. It provides 75% of Americans the right to choose solar energy to lower their electric bills. Community solar is a simple policy tool that provides every American, regardless of housing type or income level, the opportunity to choose local, reliable, and cost-effective clean energy solutions.

WHAT IS COMMUNITY SOLAR?



Community solar enables multiple customers to share the benefits of a single solar energy project. Whether it's installed on a roof or just around the corner, participating in a community solar project allows you to get credits on your electric utility bill for your portion of the power produced.

There are many reasons why community solar might be preferred for a home, business, or renter or affordable housing property owner. Here are a few examples:



A homeowner may be restricted from installing solar by their homeowners association



Renters may be prohibited from installing solar on the property



The roof may be too shaded or will need re-roofing in the next few years



The size, type, or orientation of the roof may be improper for on-site solar



Some commercial buildings have equipment on the roof, obstructing an installation



Multi-tenant dwellings or businesses may not own their rooftop



The customer is not eligible for standard financing solutions



A homeowner or business is concerned about maintaining their rooftop system



An affordable housing property owner cannot provide on-site solar energy to multiple individually-metered tenants



A homeowner is planning to move in the near to mid-future

TESTIMONIALS

“Unfortunately, we don’t get enough sun to put solar panels on our roof, so it was exciting to hook into a local solar project and help the planet.”

- Iris Arno, Westchester County, NY

“I was surprised we could support a solar project in my neighborhood with no upfront investment. And the best part, we save money each and every month!”

- Chrissie O’ Leary, Westchester County, NY



VOTE SOLAR

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WHAT ARE THE BENEFITS OF COMMUNITY SOLAR?

- **Make solar energy affordable, accessible, and practical.**
- **Leverage private investment to support local economic development.**
 - *Jobs and Economic Development Impact reports have shown that each megawatt of community solar capacity built generates approximately \$1.87 million of total economic impact during construction, operation and maintenance.*
- **Give individuals the freedom and choice to go solar.**
- **Provide participants tangible economic benefits and predictable energy bills.**
- **Help support energy independence by providing local and reliable clean energy supply.**
- **Opportunity for individuals at all income levels and all communities to access clean energy technology.**
- **Enable competition to create low-cost consumer-driven solutions.**
- **Promote energy democracy through equitable community solar solutions.**

WHERE ARE COMMUNITY SOLAR PROJECTS BEING BUILT?

Community solar is spreading across the country thanks in part to smart state policies. As of March 2018, 16 states and the District of Columbia have legislatively enabled statewide community solar programs. In these states, legislators have understood the need to promote consumer choice, provide tangible economic benefits, and enable equitable access to the benefits of solar regardless of income level or housing type.

CAN I SIGN UP FOR A COMMUNITY SOLAR PROJECT?

If you live in one of the 16 states or the District of Columbia where your policymakers have enabled community solar, contact your utility to learn more about the statewide community solar offering. If you live in one of the 34 states have not yet enacted a community solar policy, contact your legislator about enabling a new statewide community solar program. You can also contact your utility, municipal utility or rural electric cooperative to see if they have an existing voluntary community solar offering or to express support for a new program launch.

Visit www.sharedrenewables.org to see if community solar is currently enabled in your state and check out “resources” for more information.