



**VOTE SOLAR**

## **VOTE SOLAR**

**POSITION OPENING:**  
**REGIONAL DIRECTOR/MANAGER**  
(Mid-Atlantic or Southeast Regions)

Vote Solar is a non-profit organization dedicated to bringing solar energy into the mainstream. Our headquarters are in Oakland, CA, we have regional offices in Colorado, Massachusetts, and Washington, D.C. We are in search of a top-notch candidate to design, campaign for, and implement key policies for expanding solar opportunities in the Mid-Atlantic or upper Southeast. Portfolio of states will be determined based on selected candidate's location (priority states include Maryland, Pennsylvania in the Mid-Atlantic, and Virginia and North Carolina in the Southeast).

### **RESPONSIBILITIES**

The Regional Director/Manager will be responsible for advancing strong solar policy in assigned states in the Mid-Atlantic or Southeastern states. Activities include:

- Identifying solar policy needs and opportunities in target states. Policy issues may include net metering, shared solar, interconnection standards, tariff design, renewable procurement policies, utility resource planning, tax policy, permitting issues, and financing programs.
- Planning and executing comprehensive regulatory and legislative campaigns to advance solar policy.
- Building policymaker and regulator support for solar policy through education, testimony, direct intervention, fact sheets, quantitative analysis, presentations and relationship building.
- Leveraging grassroots supporters and key influencers to turn solar's broad popularity into effective political power.
- Working with our internal communications team to plan and implementing media and social media plans to support campaign objectives.
- Building external partnerships and helping lead coalitions to increase the effectiveness of our campaigns.
- Winning.

### **SKILLS AND EXPERIENCE**

The ideal candidate is a charismatic wonk – she knows her way around energy policy, and has demonstrated campaign skills. We are looking for someone who can:

- Become an expert on complex solar policy topics.

- Develop and execute successful legislative campaigns.
- Write and present formal testimony.
- Work collaboratively and lead diverse coalitions.
- Communicate effectively for legislative and general audiences.
- Work independently, effectively and creatively.

Applicants should have at least three years of relevant experience on energy issues. Political organizing or campaigning skills are preferred. Familiarity with energy policy in the Mid-Atlantic, and relationships with state and regional energy and environmental stakeholders are also a plus.

#### **POSITION DETAILS**

This position will be based in either the Mid-Atlantic (NJ, PA, MD, D.C.) or the upper Southeast (VA, NC and SC). We would like to expand our D.C. office, but are open to other locations as well. As this position will require regional travel, proximity to transportation hubs is important. Excellent benefits: Vote Solar provides full-time staff with a competitive package, including paid vacation and sick time, health care and a retirement savings plan. Vote Solar is an equal opportunity employer that seeks to expand the diversity of its staff. Start date: ASAP.

#### **APPLICATION PROCESS**

Please send letter of interest, resume, and writing sample to [jobs@votesolar.org](mailto:jobs@votesolar.org), with the subject "Mid-Atlantic" or "Southeast" depending on your location.