

PR2010: NJ Poll Toplines

Methodology

Poll number: pr2010

Interview Dates: June 17-21, 2020

Sample Population: 810 adults in New Jersey.

Sample Selection: Scientific online poll - stratified sample of panel respondents.

Weighting Parameters: The sample was weighted based on the U.S. Census Bureau's Voting and Registration Supplement to the Current Population Survey for adults in NJ based on age, gender, race, educational attainment, household income, state region, and Hispanic ethnicity.

This topline provides **weighted percentages**, as well as the **unweighted N-size** for the total sample. Due to the effects of weighting and rounding, figures may or may not add up to 100%. The standard deviation of the weights was: 0.3428934. The maximum weight was: 2.9961944. The minimum weight was: 0.3891133. 95% of the weights were between 0.4847312, 1.9442571.

Margin of Error: The 95% credibility interval for this survey is +/- 3.6%, which includes the square root of the design effect (DEFT): 1.057086.

state...In which state do you currently reside?

Response	Percent	N
New Jersey	100%	810

NJ1x1...Have any of the following happened to you or someone in your household because of the coronavirus pandemic? - Been laid off or lost a job

Response	Percent	N
No, has not happened	78%	635
Yes, has happened	22%	175

NJ1x2...Have any of the following happened to you or someone in your household because of the coronavirus pandemic? - Had to take a cut in pay due to reduced hours or demand for your work

Response	Percent	N
No, has not happened	70%	563
Yes, has happened	30%	247

NJ1x3...Have any of the following happened to you or someone in your household because of the coronavirus pandemic? - Been furloughed

Response	Percent	N
No, has not happened	78%	635
Yes, has happened	22%	175

NJ2x1...How often, if ever, do you worry about each of the following? - The amount of debt you have

Response	Percent	N
Almost all the time	18%	147
Frequently	18%	147
Sometimes	26%	210
Rarely	16%	121
Never	22%	185

NJ2x2...How often, if ever, do you worry about each of the following? - Being able to pay your utility bills

Response	Percent	N
Almost all the time	16%	132
Frequently	14%	120
Sometimes	19%	158
Rarely	18%	149
Never	32%	251

NJ2x3...How often, if ever, do you worry about each of the following? - Being able to pay your rent

Response	Percent	N
Almost all the time	18%	140
Frequently	12%	99
Sometimes	17%	147
Rarely	16%	129
Never	37%	295

NJ3...Which of the following best describes how you pay your bills for a typical month?

Response	Percent	N
I am rarely or never able to pay my bills	5%	34
I cannot pay some bills or can only make partial payments on some of them	22%	181
I typically pay all of my bills in full	74%	595

NJ4...In the past six months, have you had any trouble paying your electric bill (such as missing a payment or only paying part of the bill)?

Response	Percent	N
No	80%	651
Yes	20%	159

NJ5...And how many electric bill payments have you missed or were you unable to pay in full in the past six months? [AMONG THOSE WHO HAVE HAD TROUBLE PAYING THEIR ELECTRIC BILL IN THE PAST SIX MONTHS, UNWEIGHTED N = 159]

Response	Percent	N
One month	46%	72
Two months	26%	45
Three months	19%	30
Four months	2%	3
Five months	0%	1
Six months	5%	8

NJ6...Has the coronavirus pandemic and its impacts made it harder for you to pay your electricity bill? [AMONG THOSE WHO HAVE HAD TROUBLE PAYING THEIR ELECTRIC BILL IN THE PAST SIX MONTHS, UNWEIGHTED N = 159]

Response	Percent	N
No	25%	38
Yes	75%	121

NJ7...In the past six months, have you sought or applied for help to pay for part or all of your electric bill?

Response	Percent	N
No	82%	669
Yes	18%	141

NJ8...Have you recently been looking for ways to reduce or otherwise stabilize your electric bill, or is this something you haven't really been doing?

Response	Percent	N
No, this is something I haven't really been doing	56%	451
Yes, I have been looking for ways to reduce or stabilize my electric bill	44%	359

NJ9x1...Do you have a favorable or unfavorable opinion of each of the following sources of energy? - Solar energy

Response	Percent	N
Very favorable	51%	420
Somewhat favorable	33%	269
Somewhat unfavorable	7%	56
Very unfavorable	2%	18
Not sure	6%	47

NJ9x2...Do you have a favorable or unfavorable opinion of each of the following sources of energy? - Wind energy

Response	Percent	N
Very favorable	43%	353
Somewhat favorable	37%	299
Somewhat unfavorable	9%	73
Very unfavorable	2%	19
Not sure	8%	66

NJ9x3...Do you have a favorable or unfavorable opinion of each of the following sources of energy? - Natural gas

Response	Percent	N
Very favorable	34%	268
Somewhat favorable	45%	363
Somewhat unfavorable	12%	103
Very unfavorable	3%	25
Not sure	6%	51

NJ9x4...Do you have a favorable or unfavorable opinion of each of the following sources of energy? - Oil

Response	Percent	N
Very favorable	13%	100
Somewhat favorable	29%	238
Somewhat unfavorable	32%	269
Very unfavorable	15%	123
Not sure	10%	80

NJ9x5...Do you have a favorable or unfavorable opinion of each of the following sources of energy? - Coal

Response	Percent	N
Very favorable	9%	70
Somewhat favorable	22%	185
Somewhat unfavorable	24%	189
Very unfavorable	31%	262
Not sure	14%	104

NJ9x6...Do you have a favorable or unfavorable opinion of each of the following sources of energy? - Nuclear energy

Response	Percent	N
Very favorable	12%	97
Somewhat favorable	27%	216
Somewhat unfavorable	23%	192
Very unfavorable	21%	169
Not sure	18%	136

NJ10...To the best of your knowledge, do you think increasing the amount of available solar energy, including rooftop panels, installations in local communities, and utility-owned solar energy, will reduce or increase your electric bill? Or do you think it won't make much of an impact either way on your electric bill?

Response	Percent	N
Will increase my electric bill	10%	83
Will reduce my electric bill	52%	420
Won't make much of an impact either way	24%	193
Not sure	15%	114

NJ11...Generally, how interested are you in solar energy programs to help lower or stabilize your electric bill at no additional cost to you?

Response	Percent	N
Very interested	32%	266
Somewhat interested	42%	337
Not too interested	15%	120
Not at all interested	11%	87

NJ12...As a result of the coronavirus pandemic, would you say you are more interested or less interested in solar energy programs to help lower or stabilize your electric bill, or has your level of interest not changed?

Response	Percent	N
Much more interested	15%	129
Somewhat more interested	19%	161
Somewhat less interested	6%	51
Much less interested	3%	24
My level of interest in solar energy programs has not changed as a result of the coronavirus	56%	445

NJ13...New Jersey homeowners, renters, and businesses have the option to invest together in community solar to receive credit on their electric bills and save money on their total electric bills. How likely are you to search for ways to participate in a community solar project after learning more about this? [AMONG THOSE WHO SAY THEY DO NOT CURRENTLY PARTICIPATE IN A COMMUNITY SOLAR PROJECT, UNWEIGHTED N = 735]

Response	Percent	N
Very likely	13%	100
Somewhat likely	37%	278
Not too likely	21%	150
Not at all likely	14%	100
Not sure	15%	107

NJ14...Do you support or oppose the New Jersey state government offering electricity produced by solar energy to low-income households at no or reduced cost to those households?

Response	Percent	N
Strongly support	37%	302
Somewhat support	37%	305
Somewhat oppose	9%	71
Strongly oppose	5%	36
Not sure	12%	96

NJ15...Have you experienced a power outage in your home or place of residence in the last six months?

Response	Percent	N
No	58%	468
Yes	42%	342

NJ16...Do you support or oppose the New Jersey state government investing in clean back-up power, such as battery storage, and making it more accessible and affordable for consumers?

Response	Percent	N
Strongly support	35%	282
Somewhat support	40%	332
Somewhat oppose	6%	48
Strongly oppose	2%	18
Not sure	17%	130

NJ17...As a result of the coronavirus pandemic, many industries are experiencing economic hardships and job losses, and will require assistance from the government. When it comes to stimulus funding in New Jersey's energy sector to protect jobs, which industry should the New Jersey state government prioritize?

Response	Percent	N
Fossil fuels, such as oil and gas	25%	196
Renewable energy, such as wind and solar	75%	614

NJ18...How likely would you be to participate in a clean energy job training program if the New Jersey state government were to offer this program at no or low cost to you?

Response	Percent	N
Very likely	21%	171
Somewhat likely	43%	352
Not too likely	21%	168
Not at all likely	14%	119

NJ19...Do you support or oppose requiring electric utility companies in New Jersey to generate 100% of their electricity from renewable sources, like wind and solar, by the year 2050?

Response	Percent	N
Strongly support	36%	296
Somewhat support	34%	278
Somewhat oppose	10%	82
Strongly oppose	7%	55
Not sure	13%	99

NJ20x1...Let's say New Jersey were to fully transition to 100% renewable energy sources, like wind and solar, by the year 2050. Generally speaking, do you think it would have a positive or negative impact on each of the following, or would it have no impact either way? - New Jersey's economy

Response	Percent	N
Very positive impact	24%	194
Somewhat positive impact	36%	293
Somewhat negative impact	8%	61
Very negative impact	4%	29
No impact either way	18%	148
Not sure	11%	85

NJ20x2...Let's say New Jersey were to fully transition to 100% renewable energy sources, like wind and solar, by the year 2050. Generally speaking, do you think it would have a positive or negative impact on each of the following, or would it have no impact either way? - New Jersey's unemployment rate

Response	Percent	N
Very positive impact	15%	125
Somewhat positive impact	23%	201
Somewhat negative impact	9%	69
Very negative impact	4%	30
No impact either way	34%	267
Not sure	15%	118

NJ20x3...Let's say New Jersey were to fully transition to 100% renewable energy sources, like wind and solar, by the year 2050. Generally speaking, do you think it would have a positive or negative impact on each of the following, or would it have no impact either way? - Wages for workers in New Jersey

Response	Percent	N
Very positive impact	17%	144
Somewhat positive impact	25%	206
Somewhat negative impact	8%	63
Very negative impact	4%	28
No impact either way	31%	247
Not sure	15%	122

NJ20x4...Let's say New Jersey were to fully transition to 100% renewable energy sources, like wind and solar, by the year 2050. Generally speaking, do you think it would have a positive or negative impact on each of the following, or would it have no impact either way? - Electricity costs in New Jersey

Response	Percent	N
Very positive impact	31%	252
Somewhat positive impact	35%	288
Somewhat negative impact	7%	52
Very negative impact	5%	36
No impact either way	14%	113
Not sure	8%	69

NJ20x5...Let's say New Jersey were to fully transition to 100% renewable energy sources, like wind and solar, by the year 2050. Generally speaking, do you think it would have a positive or negative impact on each of the following, or would it have no impact either way? - Low-income communities in New Jersey

Response	Percent	N
Very positive impact	28%	225
Somewhat positive impact	34%	279
Somewhat negative impact	6%	49
Very negative impact	4%	30
No impact either way	18%	147
Not sure	10%	80

NJ20x6...Let's say New Jersey were to fully transition to 100% renewable energy sources, like wind and solar, by the year 2050. Generally speaking, do you think it would have a positive or negative impact on each of the following, or would it have no impact either way? - New Jersey's environment

Response	Percent	N
Very positive impact	47%	387
Somewhat positive impact	30%	245
Somewhat negative impact	3%	24
Very negative impact	2%	15
No impact either way	12%	92
Not sure	6%	47

NJ20x7...Let's say New Jersey were to fully transition to 100% renewable energy sources, like wind and solar, by the year 2050. Generally speaking, do you think it would have a positive or negative impact on each of the following, or would it have no impact either way? - The health of New Jerseyans

Response	Percent	N
Very positive impact	37%	296
Somewhat positive impact	32%	263
Somewhat negative impact	2%	18
Very negative impact	2%	12
No impact either way	20%	158
Not sure	8%	63

NJ20x8...Let's say New Jersey were to fully transition to 100% renewable energy sources, like wind and solar, by the year 2050. Generally speaking, do you think it would have a positive or negative impact on each of the following, or would it have no impact either way? - New Jersey's recovery from the coronavirus pandemic

Response	Percent	N
Very positive impact	17%	135
Somewhat positive impact	20%	164
Somewhat negative impact	3%	31
Very negative impact	2%	18
No impact either way	46%	377
Not sure	11%	85

NJ21x1...As you may know, the state of New Jersey requires that by 2030, 50% of the state's electricity will be generated from renewable energy sources, like wind and solar. Additionally, the state's Energy Master Plan lays out how to increase access to clean and renewable energy, and to achieve 100% clean energy by 2050. Do you support or oppose each of the following policies to increase access to clean energy? - Reducing electricity bills of at least 250,000 low-income residents by 2030 in New Jersey

Response	Percent	N
Strongly support	42%	342
Somewhat support	34%	281
Somewhat oppose	9%	67
Strongly oppose	3%	27
Not sure	12%	93

NJ21x2...As you may know, the state of New Jersey requires that by 2030, 50% of the state's electricity will be generated from renewable energy sources, like wind and solar. Additionally, the state's Energy Master Plan lays out how to increase access to clean and renewable energy, and to achieve 100% clean energy by 2050. Do you support or oppose each of the following policies to increase access to clean energy? - Establishing an Office of Clean Energy Equity (OCEE), created in consultation with community-based organizations, which would ensure that clean energy technologies are offered in New Jersey's low-income communities

Response	Percent	N
Strongly support	36%	299
Somewhat support	35%	285
Somewhat oppose	9%	77
Strongly oppose	6%	46
Not sure	14%	103

NJ21x3...As you may know, the state of New Jersey requires that by 2030, 50% of the state's electricity will be generated from renewable energy sources, like wind and solar. Additionally, the state's Energy Master Plan lays out how to increase access to clean and renewable energy, and to achieve 100% clean energy by 2050. Do you support or oppose each of the following policies to increase access to clean energy? - Increasing the amount of storage of renewable energy in low-income communities by 400 megawatts by 2030

Response	Percent	N
Strongly support	32%	266
Somewhat support	38%	308
Somewhat oppose	10%	74
Strongly oppose	3%	28
Not sure	17%	134

NJ21x4...As you may know, the state of New Jersey requires that by 2030, 50% of the state's electricity will be generated from renewable energy sources, like wind and solar. Additionally, the state's Energy Master Plan lays out how to increase access to clean and renewable energy, and to achieve 100% clean energy by 2050. Do you support or oppose each of the following policies to increase access to clean energy? - Developing paid workforce training programs in the clean energy sector that provide training to at least 2,500 individuals from low-income communities by 2025

Response	Percent	N
Strongly support	39%	318
Somewhat support	37%	304
Somewhat oppose	8%	63
Strongly oppose	3%	27
Not sure	13%	98

NJ21x5...As you may know, the state of New Jersey requires that by 2030, 50% of the state's electricity will be generated from renewable energy sources, like wind and solar. Additionally, the state's Energy Master Plan lays out how to increase access to clean and renewable energy, and to achieve 100% clean energy by 2050. Do you support or oppose each of the following policies to increase access to clean energy? - Allocating 10% of the New Jersey Board of Public Utilities' annual clean energy budget, or \$50 million annually, to increase access to clean energy

Response	Percent	N
Strongly support	32%	261
Somewhat support	39%	320
Somewhat oppose	10%	82
Strongly oppose	4%	31
Not sure	15%	116

NJ21x6...As you may know, the state of New Jersey requires that by 2030, 50% of the state's electricity will be generated from renewable energy sources, like wind and solar. Additionally, the state's Energy Master Plan lays out how to increase access to clean and renewable energy, and to achieve 100% clean energy by 2050. Do you support or oppose each of the following policies to increase access to clean energy? - Requiring that all new construction in low-income communities is able to to install solar energy

Response	Percent	N
Strongly support	38%	306
Somewhat support	33%	272
Somewhat oppose	9%	74
Strongly oppose	6%	45
Not sure	15%	113

NJ22...If your state legislator voted in favor of this new program to expand access to clean energy for low-income New Jersey families, would you be more or less likely to vote for them, or would it not impact your vote either way?

Response	Percent	N
Much more likely	24%	198
Somewhat more likely	35%	290
Somewhat less likely	8%	64
Much less likely	6%	40
Would not have an impact either way	28%	218

NJ23x1...Below is a list of benefits solar energy can provide. Please rank order the following in terms of how beneficial you think each would be to your local community, with #1 being the most beneficial, and #4 being the least beneficial aspect of solar energy. - An energy grid that is more resilient to natural disasters

Response	Percent	N
Rank: 1	17%	134
Rank: 2	25%	211
Rank: 3	25%	199
Rank: 4	33%	266

NJ23x2...Below is a list of benefits solar energy can provide. Please rank order the following in terms of how beneficial you think each would be to your local community, with #1 being the most beneficial, and #4 being the least beneficial aspect of solar energy. - Cleaner air

Response	Percent	N
Rank: 1	38%	322
Rank: 2	28%	216
Rank: 3	20%	158
Rank: 4	15%	114

NJ23x3...Below is a list of benefits solar energy can provide. Please rank order the following in terms of how beneficial you think each would be to your local community, with #1 being the most beneficial, and #4 being the least beneficial aspect of solar energy. - Increased number of good jobs

Response	Percent	N
Rank: 1	17%	126
Rank: 2	21%	169
Rank: 3	31%	257
Rank: 4	31%	258

NJ23x4...Below is a list of benefits solar energy can provide. Please rank order the following in terms of how beneficial you think each would be to your local community, with #1 being the most beneficial, and #4 being the least beneficial aspect of solar energy. - Savings on your utility bill

Response	Percent	N
Rank: 1	29%	228
Rank: 2	26%	214
Rank: 3	24%	196
Rank: 4	21%	172

Sample Statistics

Var1	Freq
Age18-34	27.5%
Age35-54	35.8%
Age55+	36.7%
Gender-Female	52.2%
Gender-Male	47.8%
Race-Black	14%
Race-Other	9.9%
Race-White	76.1%
Education-Advanced	12.9%
Education-Bachelors	26.4%
Education-LessThanBachelors	60.7%
party-ID: Democrat	37.5%
party-ID: Independent	24%
party-ID: Republican	31.7%
party-ID: Something else	6.8%
Hispanic-No	80%
Hispanic-Yes	20%
Income-0-49999K	32%
Income-50-100K	33.1%
Income-over-100K	34.9%
Region: Central Jersey	32.3%
Region: North Jersey	47.3%
Region: South Jersey	20.3%